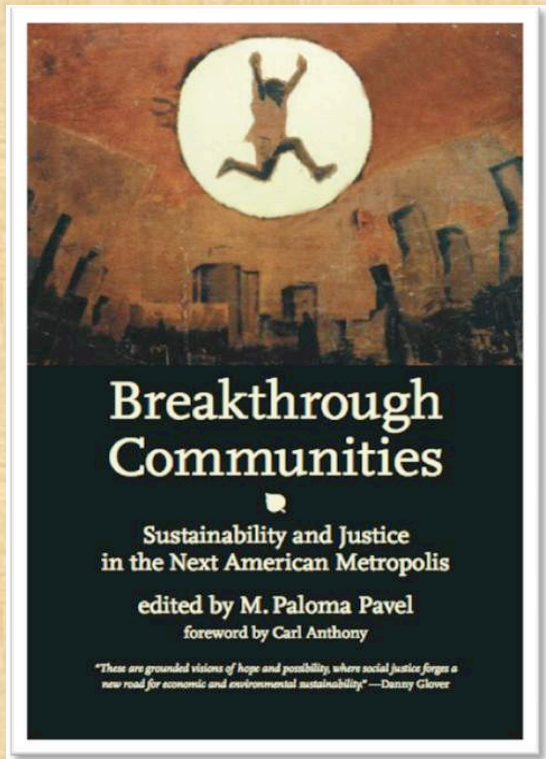


**SHIFTING THE DIALOG:  
Discovering Health Equity at the Heart  
of Transportation & Land Use  
Planning  
in California**



**Carl Anthony  
Paloma Pavel, PhD  
Breakthrough Communities**

**11th Annual  
New Partners for Smart Growth Conference  
San Diego, California  
February 2, 2012**







*A Compass for Building  
Healthy and Just Communities*

**Part 1. Health Equity at the Heart of  
Planning**

**Part 2. Saying No to Health Inequities  
Caused By Transportation and Land  
Use Policies.**

**Part 3. The Community Response --  
Saying Yes to Healthy and Just  
Communities.**

**Part One:**  
**Shifting the Dialog -**  
**Health Equity at the Heart**  
**of Planning**

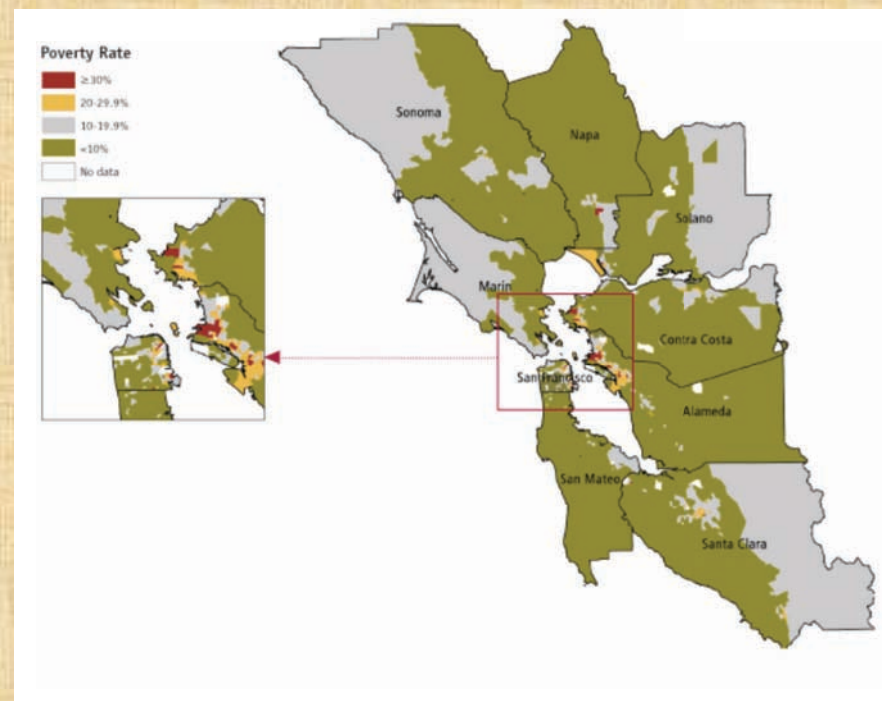
# What is “Health Equity”?

Health equity concerns those differences in population health that can be traced to unequal economic and social conditions and are systemic and avoidable and thus inherently unjust and unfair.



# Root Causes of Health Inequity in the Built Environment

1. Residential Segregation - Race
3. Concentrated Poverty - Class



**Part Two:  
Saying No to Health  
Inequities Caused by  
Transportation and Land Use  
Policies**



# SAYING NO

to racial, economic and health inequities  
caused by transportation and land use

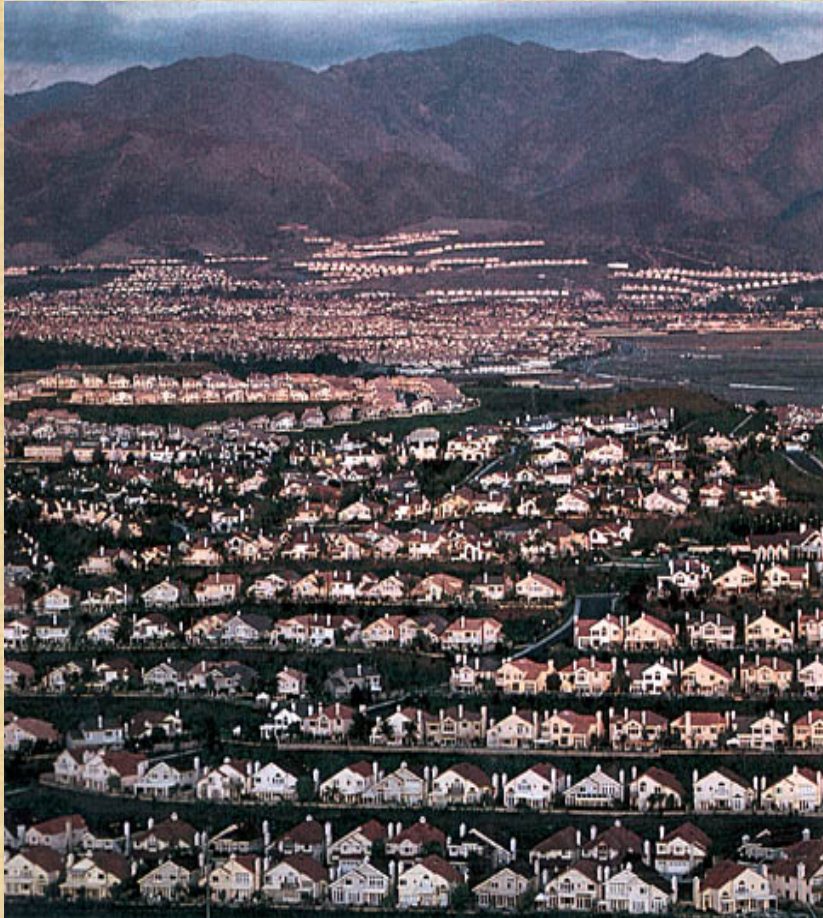


# Saying No to Race & Class Health Disparities

**“An African American born in West Oakland...  
can expect to die almost 15 years earlier than a  
White person born in Piedmont, in the  
Oakland hills.”**

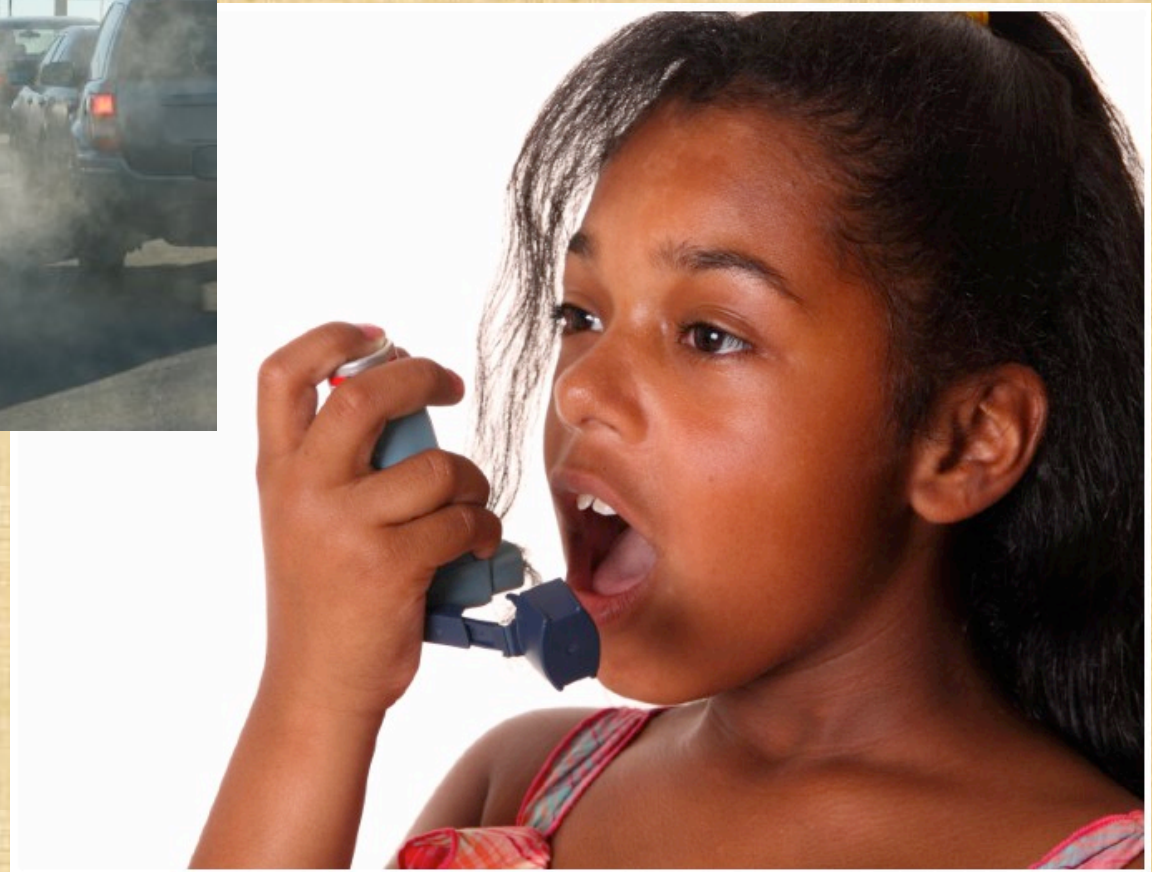
**Dr. Tony Iton**

# Sprawl and Inner-City Abandonment



# Land Use & Transportation

## Urban & Rural Pollution



# Highways Divide Regions Reinforce Economic and Racial Segregation

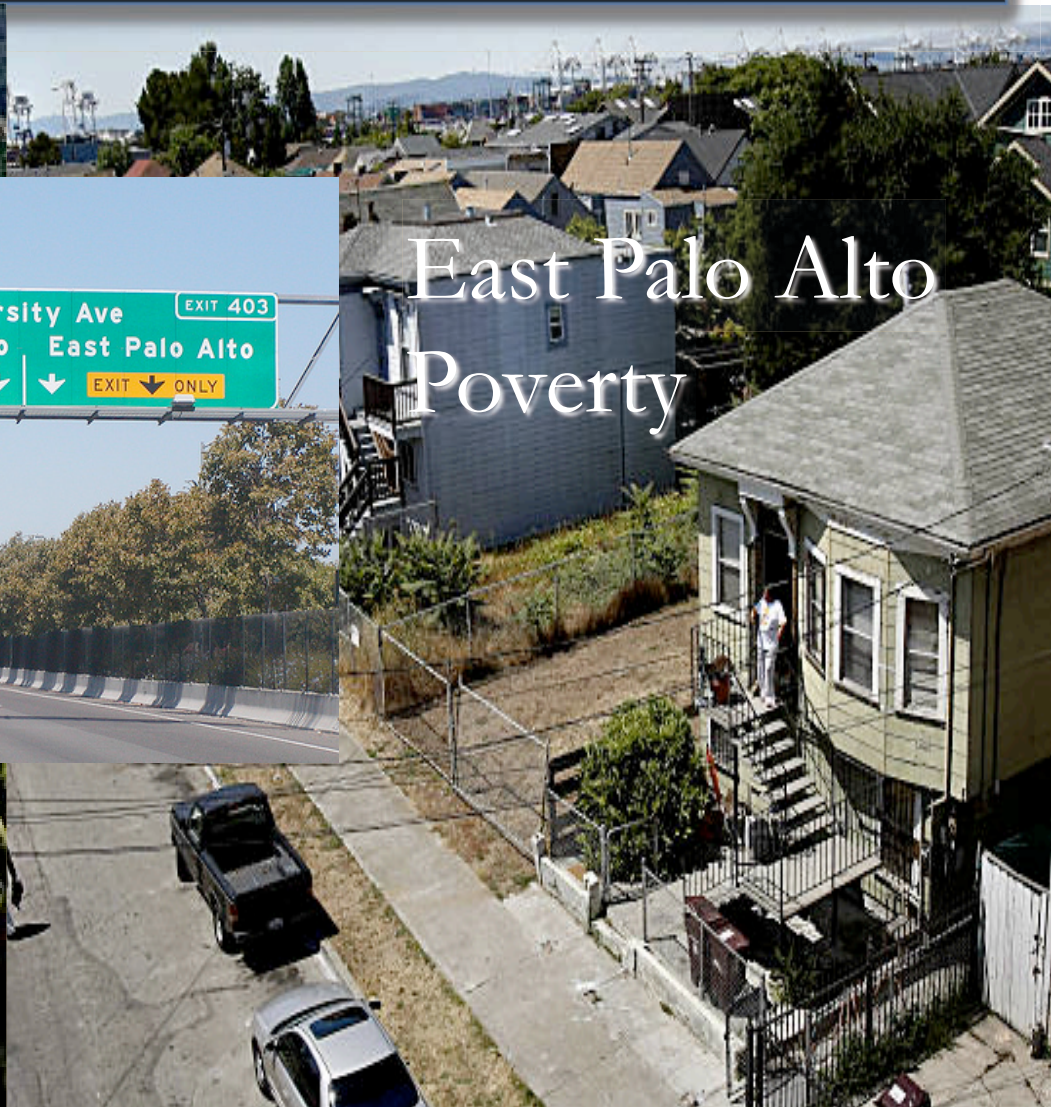


East palo a

Palo Alto  
Stanford



University Ave EXIT 403  
Palo Alto East Palo Alto  
EXIT ONLY

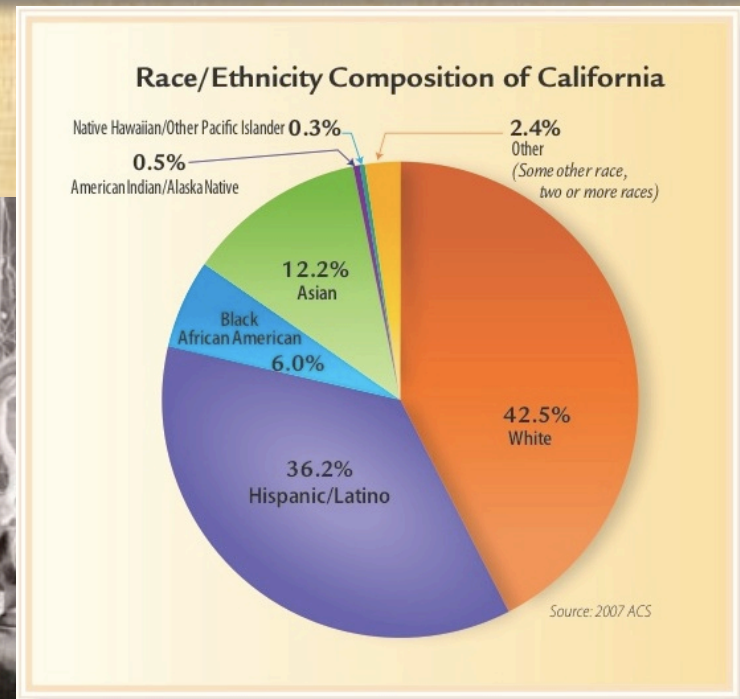


East Palo Alto  
Poverty

# Highways and Land Use Shape and Limit Access to Opportunity



# Lack of Racial Diversity in Public Decision-making Excludes People of Color from Shaping Community Environments



**Part Three:**  
**The Community Response**  
**Saying Yes to Healthy and**  
**Just Communities**



# Community Planning and Design Outcomes

- Complete Streets
- Design for Active Living
- Priority Conservation Areas
- Focus Development Areas
- Transit Oriented Development
- Urban Planning Corridors
- Walkable Communities



# SAYING YES

to healthy and just communities for all



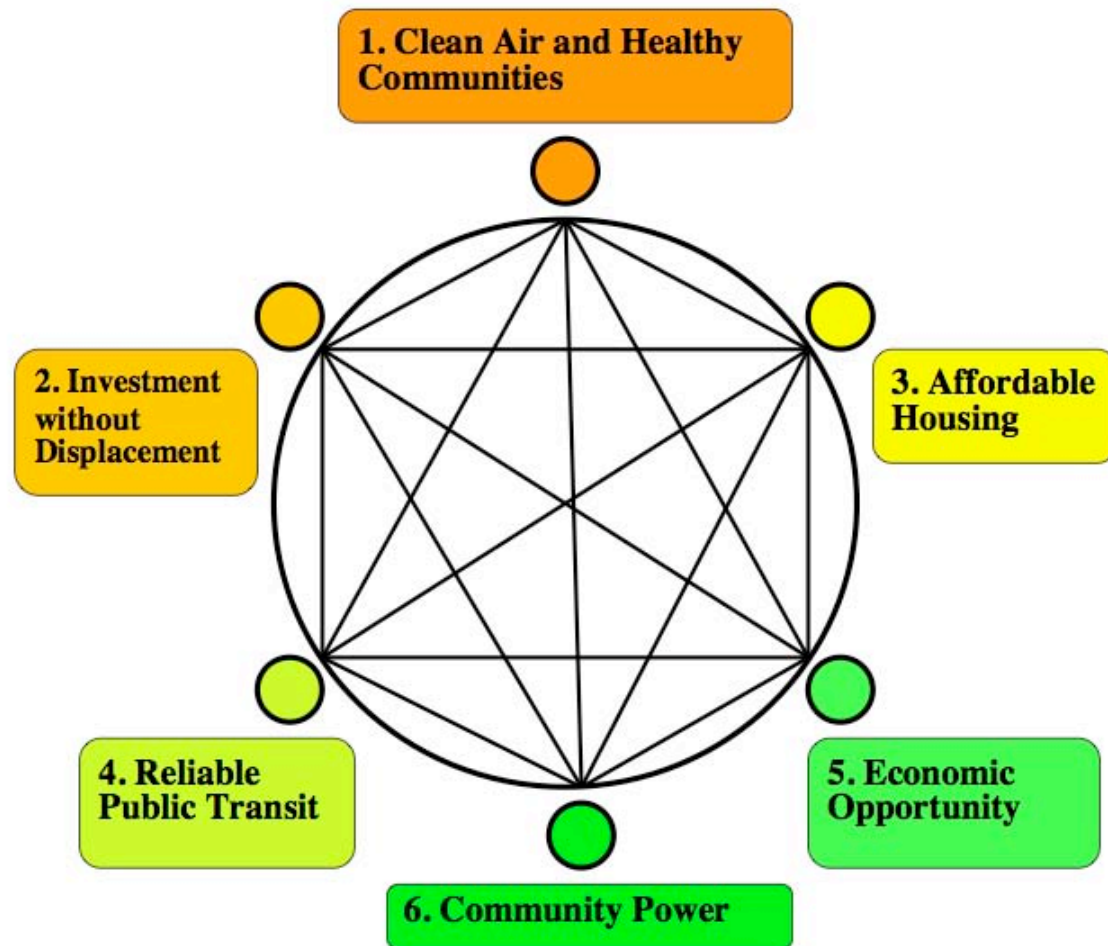
# Resources for Health Equity



# Six Big Wins: Healthy and Just Communities For All

- Overcoming Concentrated Poverty
- Overcoming Residential Segregation

# Saying Yes: 6 Big Wins for Health Equity



# 1. Healthy and Safe Communities





## 2. Investment Without Displacement





# 3. Affordable Housing Close to Emerging Job Centers



Source: Clockwise from top: County of Santa Barbara Redevelopment Agency, Ira Gribin Workforce Housing Grants Status and Progress Report

## 4. Operating Funds for Reliable Public Transit



## 5. Economic Opportunity: Link Local & Regional Employment Centers



# 6. Building Community Power

An active, engaged citizenry making the transition to

- Ecologically sustainable
- Economically viable
- Socially just
- Healthy communities





GENESIS  
Support  
transit  
riders  
Do What Is Just

GENESIS  
We say:  
Transportation  
for all!  
MTC says:  
Transportation  
for some!

KIDS TO SCHOOL  
OUR GET  
LET'S  
GENESIS

GENESIS  
The FTA  
agrees with us - GENESIS,  
Public Advocates, Urban Habitat,  
TransForm AND THE PEOPLE!  
Federal  
Transportation  
Administration

GENESIS  
Transit  
sit  
transit  
sit

GENESIS  
We will  
not stop!  
We support  
TRANSIT



Keba Korte





Use stimulus \$ to stop transit cuts... it's a safe bet

Using stimulus \$ for the Oakland Airport Connect... A VERY RISKY BET!

Considerable Risk -FTA

Don't gamble \$70million, SAVE JOBS NOW

Public transit is for the PUBLIC Fares Everyone can Afford

TRANSPORTACION PUBLICA ES UN Derecho Humano

Use stimulus \$ to stop transit cuts... it's a safe bet

TRANSFO... PUBLIC TRANSPORTATION

Using stimulus \$ for the Oakland Airport Connect... A VERY RISKY BET!

MTC, Don't Gamble with Our Jobs!

Cons... Ri...









